**Question#02**

Based on the business needs we are only concerned with merchandise sales and service purchases, hence following measure should be included:

* **Sales made from Merchandise**

Computed using product of price and quantity

**Data Source:** Merchandise Table, Contains Table, Sales Table

**Measure Aggregation Property:** Additive

* **Amount from Events**

**Data Source:** Special Events Worksheet

**Measure Aggregation Property:** Additive if considered a revenue else non-additive if considered a price

* **Amount from Service**

**Data Source:** ServiceCategory Table

**Measure Aggregation Property:** Additive if considered a revenue else non-additive if considered a price

* **Quantity**

**Data Source:** Contains Table

**Measure Aggregation Property:** Additive